

# kim rygiel

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- objective A responsible, enthusiastic, creative individual with the energy and motivation to design, illustrate and conceptualize new ideas.
- Strong academic and artistic background with a concentration in Illustration and Graphic Design
  - Extensive computer knowledge
  - Hard-working, flexible, and well-organized
- education **Parsons School of Design, New York, NY 1995-1999**  
Accepted into and completed one year of study at Parsons Paris.  
Graduated with a Bachelor of Fine Arts in Illustration.
- experience **Martha Stewart Living Omnimedia, Associate Art Director, 2007-present**  
Support all Marketing initiatives of marthastewart.com by creating web design solutions, from banner advertising to client micro-sites. Art directed 8 web “how-to” spots as well as designed and conceptualized a large brand hub for Martha Stewart Everyday at Kmart. Designed blogs for both Martha Stewart and Darcy Miller of Martha Stewart Weddings.
- iVillage, Associate Art Director, 2005-2007**  
Responsible for design of various content across all of iVillage including editorial packages, channel features, interactive features and games, daily flash touts, advertiser sponsored minisites and banners, various logos and blog headers; work closely with editorial and production teams to bring the content from wireframes to live features as well as the Creative Director to be sure all projects are completed; illustrate various email and blog headers; manage monthly web updates for *Marie Claire* and *House Beautiful*.
- Cartoon Pizza/Sesame Workshop, Background Stylist, 2004-2005**  
Utilized Photoshop to design backgrounds for the first season of the animated children’s series *Pinky Dinky Doo* on Noggin; created original backgrounds directly from scripts.
- Seventeen.com, Senior Designer, 2002-2004**  
Lead designer on the Seventeen.com website. Responsible for the 2004 site redesign, daily images and illustrations, flash games, page layouts, bi-monthly newsletter and marketing efforts; worked closely with editors to translate the print magazine to a stand-alone online identity; successfully redesigned the Teenmag.com website; assisted the marketing department with all Teenclick (Seventeen, Teen and gURL.com) marketing materials including Powerpoint presentations, print one-sheets, advertising mini-sites and Teenclick banner ads.
- gURL.com, Designer, 2001-2002**  
Designed many aspects of the gURL.com website including the monthly newsletter, daily image modules, quizzes and numerous features; illustrated articles for the first gURL print mini-magazine; worked directly with the Art Director to meet strict deadlines.
- Salomon Smith Barney, Designer (Temp), 2001**  
Redesigned the Smith Barney Mutual Funds and Salomon Brothers Global Horizons web sites; designed a Flash feature for Smith Barney Money Style magazine; worked closely with the Vice President to improve the look of many Smith Barney online products.
- Viacom/ MTV, 1998-2000**  
Animation/ *Spy Groove*, Digital Color Stylist  
Responsible for designing color palettes for the animated show *Spy Groove*; worked closely with Art Directors to decide on show themes; styled key scenes and met strict deadlines.
- Animation/ *Spy Groove*, Production Assistant  
Acted as a liaison between Artists and Art Directors to be sure each element of the show was being designed; managed design books and character bibles for each episode; in charge of acquiring needed reference materials for the Art Director and relaying them to the artists.
- Animation/ *Head Trip*, Background Color Sylist/Prop Designer  
Lead background color stylist for the animated show *Head Trip*; in charge of designing all background color palettes and textures; hand drew certain props and backgrounds when requested by the Production Coordinator.

Animation, Intern / Freelance Colorist

Worked closely with PA's, Cell Painters and Artists to learn the animation process. Painted end credit cells and digitally colored backgrounds on *Daria* as requested by the Color Supervisor.

Creative Services, Intern

Assisted the management with print production projects for the Creative Services department and with signage for the VH-1 Fashion Awards and the Rugrats Movie Premiere.

freelance **FlipFlopTrunkShow.com, 2005-2007**

Redesigned, illustrated, animated and coded the intro page of FlipFlopTrunkShow.com; designed print ads for *Ocean Drive* and *Hamptons* magazines; created a PDF gift certificate.

**PamperedTot.com, 2005-2006**

Responsible for maintaining page graphics, designing newsletters and HTML emails; designed a large format banner to be used at an outside family event in the Hamptons; made updates to the site using the UI and coded in HTML.

**Beers Construction, 2001**

Designed a Flash web site to document the construction of the Trinity School in Tampa for Trinity to use as a teaching aid for its students.

**Whole Nine Productions, 2000-2001**

Put together a pilot episode of the animated show *Talk Show Circus*; worked with original designs and storyboards to recreate characters in Illustrator and animate a five minute animatic using Flash.

**Other clients include:** CosmoGIRL.com, Art Zulu, MTV Commercials/Sega/Oxy, Dovas Animation/Klasky Csupo, Lee Hunt Associates/The Disney Channel

exhibitions **"Too Art for TV, Too", 2007**

Stay Gold Gallery, NY

Group show featuring Animation Industry Artists.

personal **riceandweetzie, Founder, 2005 to present**

Design, produce and sell knitted accessories and greeting cards through my website, riceandweetzie.com; products have been featured in Body + Soul magazine and on Treehugger.com; secured boutique placement in New York and San Francisco.

skills Mac OS, PC, Photoshop, Illustrator, Flash, Dreamweaver, ImageReady, HTML, Javascript, Word, Excel, Powerpoint; working knowledge of Flash ActionScripting, CSS, InDesign, Quark, Fireworks, After Effects, Sound Edit

portfolio available at **[papericecream.com](http://papericecream.com)**